



INTERNATIONAL ORIENTEERING FEDERATION

# **Welcome to the IOF Presidents' Conference**

**Sarpsborg, Norway**

**August 16, 2019**

# Agenda



- **Opening**
- **Implementation of the IOF Strategic Directions**
- **Review of IOF Governance**
- **IOF Organisation**
  - Coffee break
- **Follow-up from GA 2016 - IOF Competition Program**
  - TrailO Strategy
  - MTBO
  - FootO
  - SkiO
- **Follow-up from GA 2018 – IOF Family/VIP**
- **Anti-Doping Education**
- **Any Other Business**
- **Closure of the conference**

**Leho Haldna**  
**Leho Haldna**  
**Tom Hollowell**  
**Leho Haldna**

Astrid Waaler Kaas  
Michael Dowling  
Michael Dowling  
Tatiana Kalenderoglu  
**Tom Hollowell**  
**Kirsty McIntyre**  
**Leho Haldna**  
**Leho Haldna**

# Oceania Orienteering Championships 2021



**has been appointed to:**



**NZL New Zealand**

# European MTB Orienteering Championships 2021



**has been appointed to:**

 **RUS Russia**

**including European Junior and Youth MTB Orienteering Championships 2021**

# World Ski Orienteering Championships 2021



**has been appointed to:**

 **EST Estonia**

**Including Junior World Ski Orienteering Championships and European Youth Ski Orienteering Championships**

# Junior World Orienteering Championships 2022



**has been appointed to:**

 **ROU Romania**

# World Ski Orienteering Championships 2022



**has been appointed to:**

**+ FIN Finland**

**Including Junior World Ski Orienteering Championships and European Youth Orienteering Championships**

# World Orienteering Championships 2023



**has been appointed to:**

 **SUI Switzerland**



# World Orienteering Championships 2025



**has been appointed to:**

**+ FIN Finland**

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INTERNATIONAL ORIENTEERING FEDERATION

**IOF 2019,  
in the middle of Congress period**

# IOF GENERAL ASSEMBLY 2018



## HIGHLIGHTS

- Strategic Directions for the period 2019 – 2022
- Activity Plan for the Congress period 2018 – 2020
- Changes in Statutes and Code of Ethics
- Resolution - IOF Policy on Sexual Harassment and Abuse

# IOF strategic directions 2019-2022



## VISION

- Orienteering is the most attractive adventure-based sport for all ages

## MISSION

- We promote the global growth of orienteering and develop competitive and recreational orienteering

## MAIN GOAL

- Our main goal is to increase the *attractiveness* of orienteering to participants, and to external partners

so as to be included in the *Olympic and Paralympic Games*.

## VALUES

- Sustainable; inclusive; ethical

# Council's first actions in implementation of IOF strategic directions 2019-2022



- **Adjust IOF organisational structure to the updated IOF strategic directions**
- **Update IOF Council and Commissions remits**
- **Evaluate our disciplines and activity areas against main goals and strategy**
  - *Attractiveness to participants, especially to youth*
  - *Attractiveness to organisers*
  - *Attractiveness to external partners*
  - *Development*
  - *Sustainability*

# First challenges in implementation of new strategy



- **Prioritization in allocation of IOF resources**
  - Voluntary - Council, Commissions, Working Groups
  - Professional - Office
- **Integration of recreational orienteering into IOF organisation structure, creating or/and updating Commission remits accordingly**

# IOF strategic directions 2019-2022, focus areas for 2019-2020



- **MAIN GOAL:**

- INCREASE ATTRACTIVENESS TO PARTICIPANTS (MEMBER FEDERATIONS, CURRENT AND NEW PARTICIPANTS)
- INCREASE ATTRACTIVENESS TO EXTERNAL PARTNERS

- **AMBITION**

- TO BE INCLUDED IN THE OLYMPIC AND PARALYMPIC GAMES
- GOVERNANCE



# **MAIN GOAL: INCREASE ATTRACTIVENESS TO PARTICIPANTS**



## **REGIONAL/ YOUTH DEVELOPMENT**

### **Goal 2020:**

- **The number of IOF Member Federations has increased to 80 (GA 2018-72; Jan 2019-73, Apr 2019-74, Aug 2019 -75)**
- **Regional and sub-regional structures are functioning on all continents.**
- **55 countries participate at WOC.**
- **80% of Member Federations experience growth in activity**
- **At least one person under 30 years of age in each discipline commission.**

# **MAIN GOAL: INCREASE ATTRACTIVENESS TO PARTICIPANTS**



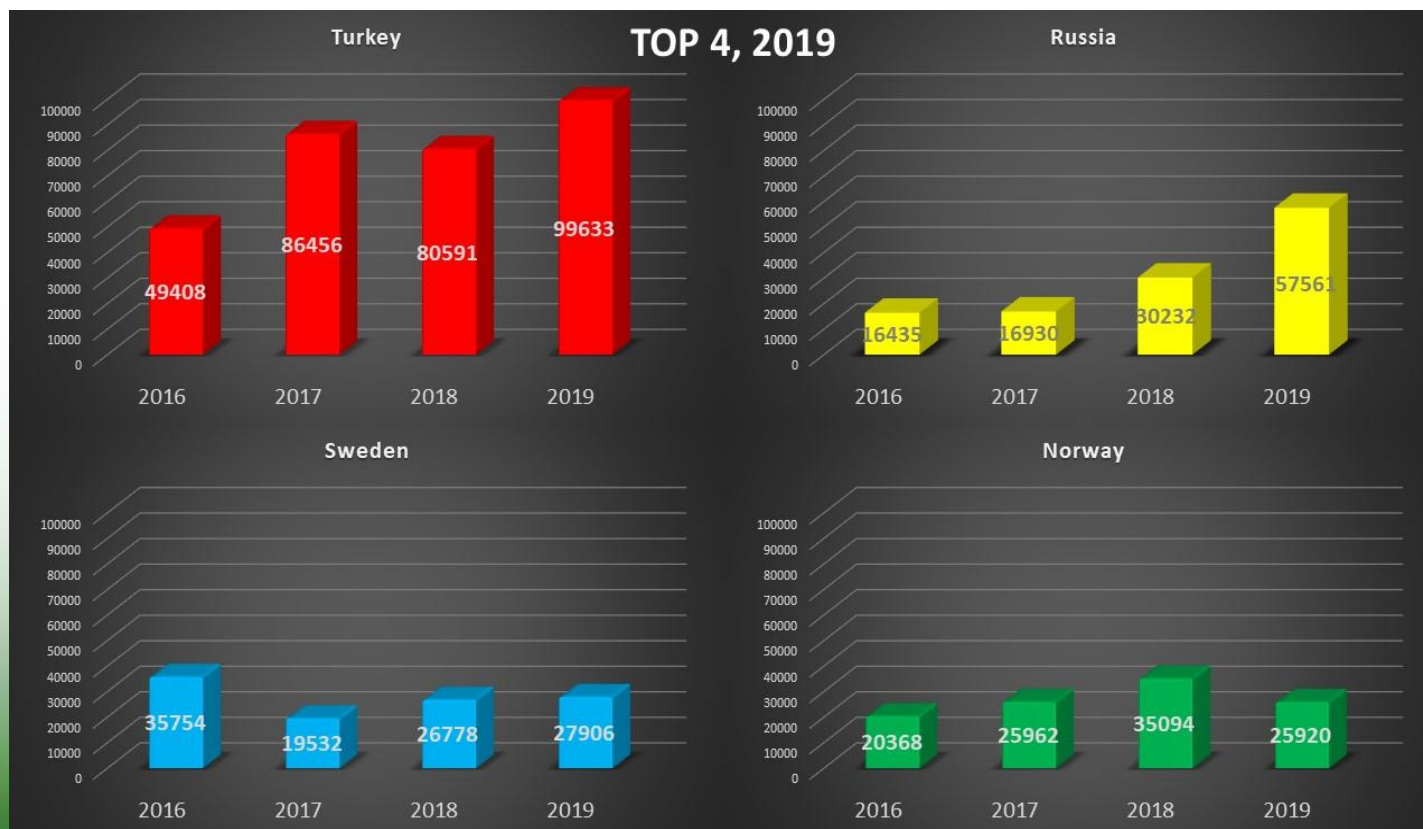
## **WORLD ORIENTEERING DAY**

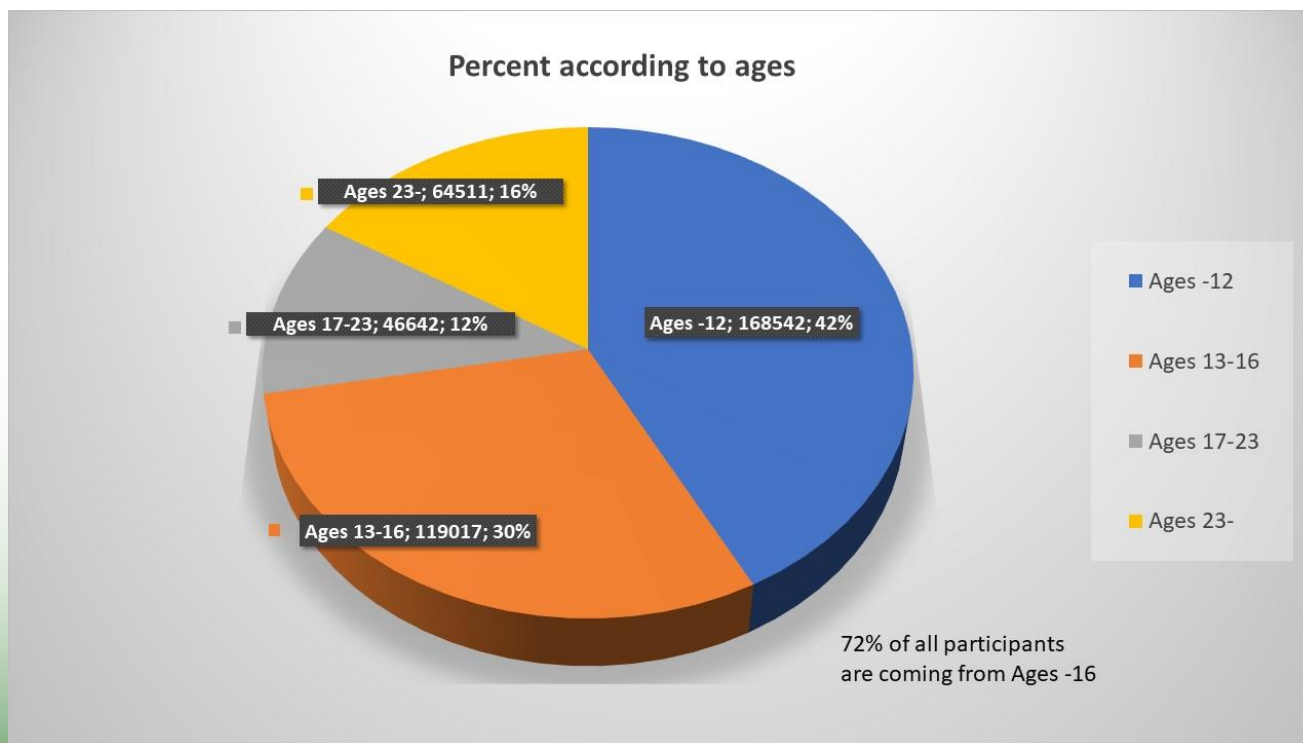
### **Goal 2020:**

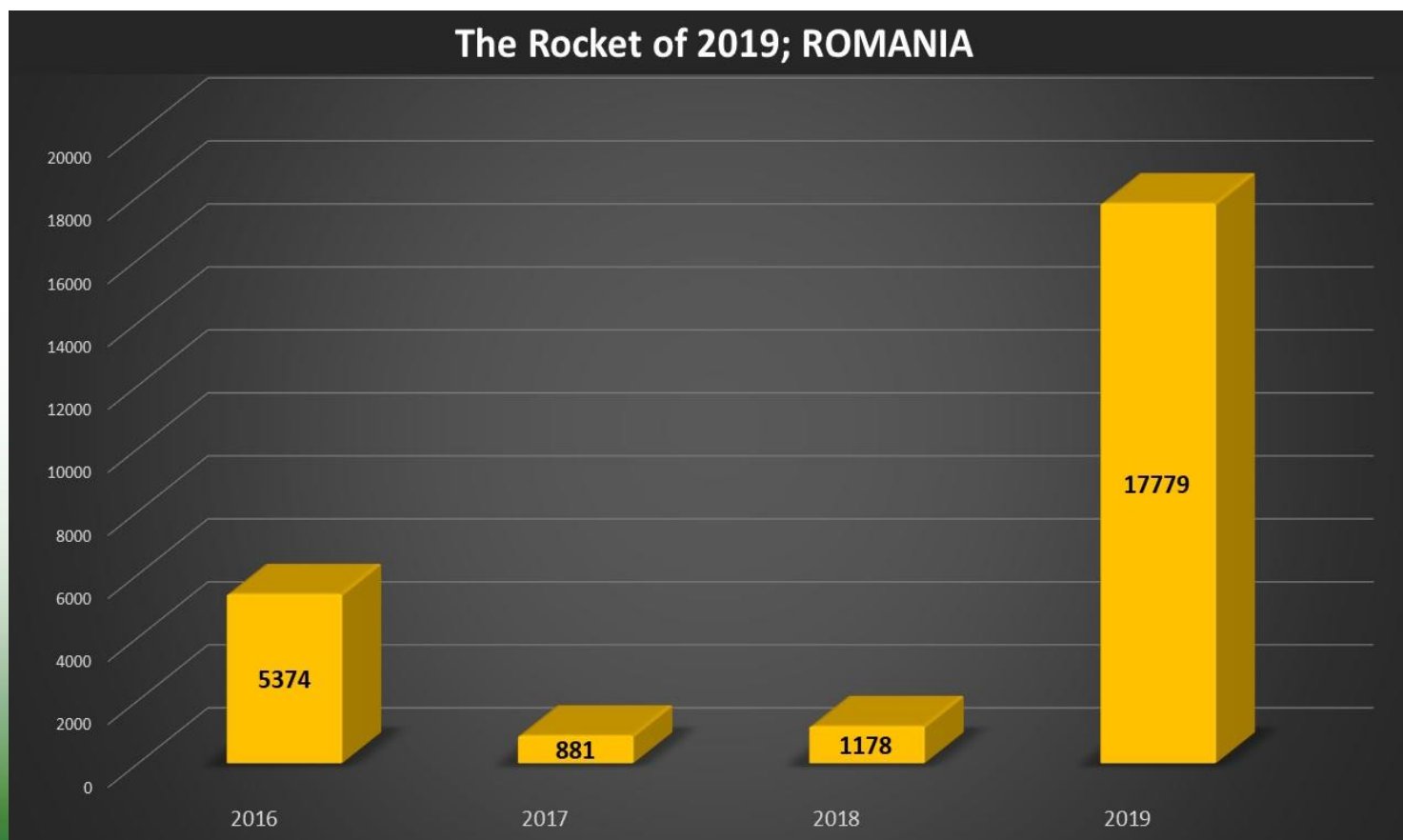
- Maintain WOD as the largest global orienteering event, measured by number of participants.
- 500 000 participants in 90 countries and territories

**2019- 398712 participants, 85 countries and territories**









# **MAIN GOAL: INCREASE ATTRACTIVENESS TO PARTICIPANTS**



## **• RECREATIONAL ORIENTEERING**

### **Goal 2020:**

- The number of recreational orienteers worldwide has risen to more than 2 000 000 (from 1,7 M in 2018)

# **MAIN GOAL: INCREASE ATTRACTIVENESS TO PARTICIPANTS**



## **EVENTS**

### **Goal 2020:**

- **Complete the implementation of the 2016 Competition Review decisions**
- **More than one event application for each WOC and WMOC**
- **At least one event application for all other events**
- **Event Quality Index established and first measurements made**
- **Raise the measured quality of IOF events**



# **MAIN GOAL: INCREASE ATTRACTIVENESS TO PARTICIPANTS**



## **INNOVATION AND INFRASTRUCTURE**

### **Goal 2020:**

- **A study of technology trends which affect our sport, and a strategy for introduction, is completed**
- **Sustainable process improvements that benefit the IOF and Member Federations have been achieved**

**MAIN GOAL:  
INCREASE ATTRACTIVENESS TO  
EXTERNAL PARTNERS**



**PRESENTATION**

**Goal 2020:**

- **Increase attractiveness to the media and the general audience with a simplified presentation of orienteering**

# **MAIN GOAL: INCREASE ATTRACTIVENESS TO EXTERNAL PARTNERS**



## **TV LIVEORIENTEERING WEBSTREAMING**

### **Goal 2020:**

- Increase the net value of TV rights sales with 25% from WOC and the Orienteering World Cup
- Orienteering is broadcast live in at least 10 TV markets
- Develop LIVE Orienteering to be the primary channel for following orienteering among our dedicated fan base
- The number of registered LIVE Orienteering users is more than 20 000
- Increase the income from LIVE Orienteering by 20 %.

# **MAIN GOAL: INCREASE ATTRACTIVENESS TO EXTERNAL PARTNERS**



## **SOCIAL MEDIA**

### **Goal 2020:**

- Establish and implement a revised social media strategy

# **MAIN GOAL: INCREASE ATTRACTIVENESS TO EXTERNAL PARTNERS**



## **PROFILE BUILDING**

### **Goal 2020:**

- IOF have established a program for profile building of athletes in cooperation with Member Federations
- Communications programs to promote the social and lifelong aspects of orienteering have been developed

# **MAIN GOAL: INCREASE ATTRACTIVENESS TO EXTERNAL PARTNERS**



## **SPONSORS**

### **Goal 2020:**

- Growth in external sponsorships to 180 000 EUR
- Increase grant funding to IOF by 50%

# **AMBITION: TO BE INCLUDED IN THE OLYMPIC AND PARALYMPIC GAMES**



## **COOPERATION WITHIN SPORTS (IOC, ARISF, GAISF)**

### **Goal 2020:**

- Inclusion as an optional sport for the Olympic Games in Paris 2024,
- Inclusion as an optional sport to Youth Olympic Games 2022 (FootO) and 2024 (SkiO)
- Be elected or appointed to a position in one of our stakeholder organisations
- IOF SG/CEO Tom Hollowell – ARISF Board member

# **AMBITION: TO BE INCLUDED IN THE OLYMPIC AND PARALYMPIC GAMES**



## **EVENT COOPERATION (FISU, ISF, CISM, IWGA, IMGA)**

### **• Goal 2020:**

- Have contributed to and been part of the success of our partners' events
- Gained participation in FISU Universiades 2021 (winter, summer)
- Secured The World Games (TWG) as the most important external event for presenting our sport
- Have gained appointed positions in IWGA and FISU organizations
- Have been included in the program of the ISF Gymnasiade
- Have been included in the program of the World Urban Games



# COOPERATION WITHIN SPORTS

(IOC, ARISF, GAISF) and

EVENT COOPERATION (FISU, ISF, CISM, IWGA, IMGA)

current situation FootO



| Multi Sport Games FootO          | organiser | Targeted | Result                       |
|----------------------------------|-----------|----------|------------------------------|
| Youth Summer Olympic Games 2022  | IOC       | -        | will be in Dakar, Senegal    |
| Summer Olympic Games 2024        | IOC       | X        | -                            |
| The World Games 2021             | IWGA      | X        | +                            |
| World Urban Games 2019           | GAISF     | X        | limited number of sports     |
| World Urban Games 2021           | GAISF     | X        | permanent sport on programme |
| World Master Games 2021          | IMGA      | X        | permanent sport on programme |
| World Military Summer Games 2019 | CISM      | X        | permanent sport on programme |
| FISU Summer Universiade 2021     | FISU      | X        | -                            |
| FISU Summer Universiade 2023     | FISU      | X        | -                            |
| European Universities Games 2020 | EUSA      | X        | optional sport on programme  |
| ISF Gymnasiade                   | ISF       | X        | in progress                  |

# **COOPERATION WITHIN SPORTS** **(IOC, ARISF, GAISF) and** **EVENT COOPERATION (FISU, ISF, CISM, IWGA, IMGA)** **current situation SkiO**



| Multi Sport Games SkiO           | organiser | Targeted                            | Result                       |
|----------------------------------|-----------|-------------------------------------|------------------------------|
| Winter Olympic Games 2022        | IOC       | X                                   | -                            |
| Winter Olympic Games 2026        | IOC       | X                                   | decision in 2022             |
| Youth Winter Olympic Games 2020  | IOC       | X                                   | -                            |
| Youth Winter Olympic Games 2024  | IOC       | organiser will be appointed in 2020 |                              |
| World Master Winter Games 2020   | IMGA      | X                                   | +                            |
| FISU Winter Universiade 2021     | FISU      | X                                   | optional sport on programme  |
| FISU Winter Universiade 2023     | FISU      | X                                   | decision in 2021             |
| World Military Winter Games 2021 | CISM      | X                                   | permanent sport on programme |

# AMBITION: GOVERNANCE

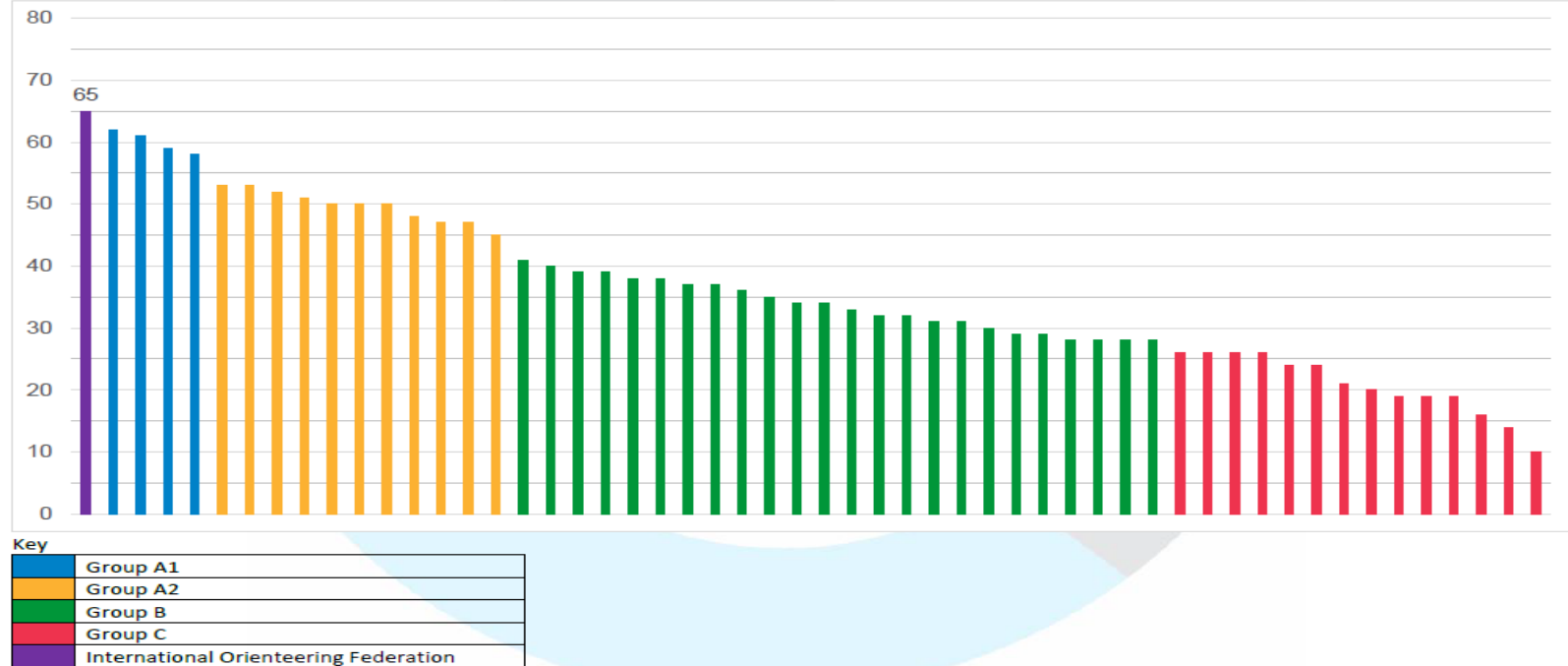


## Goal 2020

- At least 70% of the Member Federations are represented at the General Assembly 2020
- The gender balance and age composition in the IOF organization has improved
- The IOF structure has evolved in alignment with the Strategic Directions
- The IOF working processes have evolved with increased transparency and Member Federation influence in decision making
- Our values regarding fair-play and being a doping free sport have been strengthened
- A new Sustainability Policy has been introduced and implemented
- A Policy for Prevention of Harassment and Abuse in Orienteering has been introduced and implemented

# GAISF Governance Evaluation

How your IF compares with all 54 IFs



# Summary



- **Adopt IOF organisational structure, Council and Commissions remits to the IOF strategic directions**
- **Evaluate disciplines and activity areas against our main goals and strategy**
- **WOD, 500 000 participants – we need your support !!!**
- **Significant results and good cooperation within sports**
  - World Urban Games (FootO)
  - FISU Winter Universiade (SkiO)
- **Governance – we are the best in the class but we still have a lot of room for improvement**

Thank You!

# Agenda



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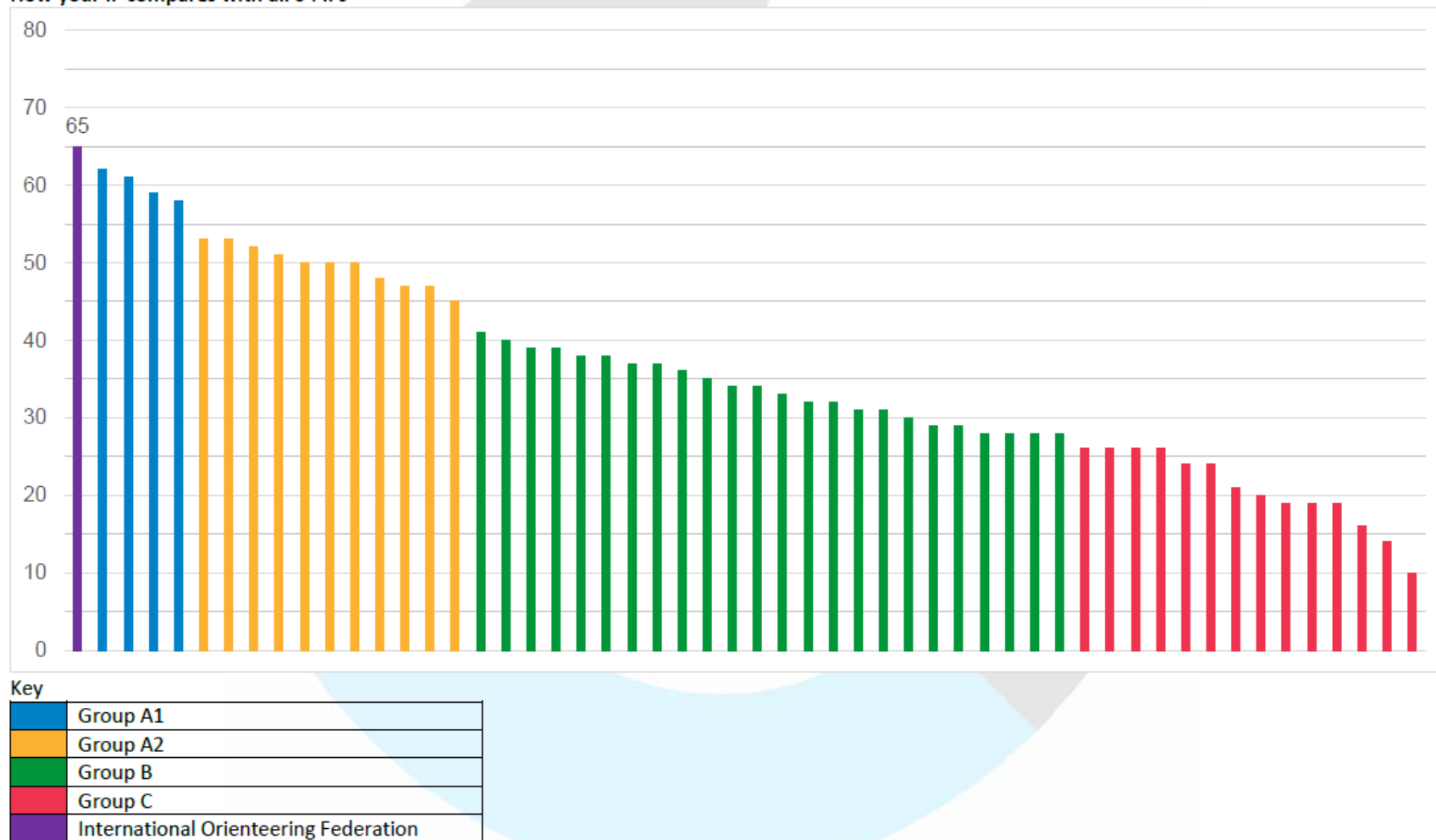
INTERNATIONAL ORIENTEERING FEDERATION

# **IOF Governance Improvements**

**Potential Statutory Changes**



### How your IF compares with all 54 IFs



## Selected points

### Overall

- International Orienteering Federation is in Group A1
- IOF scores well above the average compared to other IFs with 1-4 staff
- IOF scores well above the average compared to other IFs with under 2m CHF in annual revenue (many of the IFs in this category were substantially under the 2m CHF threshold)
- Very strong all-round, particularly considering the limited resources available

### Strengths

- The IOF's performance would be competitive with a quite a few Olympic IFs
- The IOF's activity in a number of areas could be included in a list of good practice examples for ARISF and AIMS members
- The IOF's self-assessment proved very accurate

### Areas for improvement

- Indicators with a score of 0 or 1 would merit attention
- There is a general trend across IFs towards having one or two elected athletes' representatives on the board
- More information could be provided about the resources dedicated to educational activity and to the outcomes
- As the IOF recognises (and in common with many other IFs), there is more work to be done to improve gender balance

# Areas for improvement



- **Athlete Representation**
- **Gender Balance**
- **Improving Education Programs for members\***

**\*The last point will be dealt with within organisational improvements in the IOF Structure and require no Statutory Changes**

# Athlete Representation



- **The IOF could improve governance by having Athletes represented in the formal structures of the IOF**
  - not only advisory role as today's athletes commissions
- **Council desires to put forward a proposal for athletes representation, including necessary changes to the IOF Statutes in connection with the General Assembly 2020.**

# Examples from other International Federations



- **International Ski Federation – FIS**

- Council representation (Total Council size 17 persons)
  - 2 Athletes representatives on Council (1 female/1 male)
  - Full voting rights
- Athletes Commission
  - 12 members (1 female/1 male from each of 6 disciplines)
  - Nominated by member federations of FIS
  - Elected by their peers at World Championships in each discipline (2 year term)
  - Co-chairs elected by the Athletes Commission and become the Council members
  - Nominees must have participated in FIS Championship or World Cup in the past 5 years
  - Note: Athletes Commission members also participate in the discipline specific technical commissions

# Examples from other International Federations



- **International Triathlon Union– ITU**

- Council representation (Total Council size 15 persons)
  - 1 Athletes representatives on Council
  - Full voting rights
- Athletes Commission
  - 10 members (5 female/5 male)
  - Regional and Paratriathlete quotas
  - Nominated by member federations or personal nomination
  - Elected by online voting using ITU Athletes Database (term 3 years)
  - Chairperson elected by the Athletes Commission and becomes the Council member
  - Nominees must have ITU Ranking in the past 4 years

# Next steps

- **Consultation with Athletes Commissions (before 1/1/2020)**
- **Consultation with Member Federations (before 1/1/2020)**
- **Council to discuss and decide parameters**
- **Propose statutory changes for decision at General Assembly 2020**
  - Also rules/guidelines for Athletes Commission elections and remits
  - Use good practice from other federations

# Consultation Issues

- **Simplify Athletes Commission Structure?**
  - Single Athletes Commission with representation from all disciplines?
  - Gender balanced
  - Size of Athletes Commission?
- **Number of athlete representatives in Council (1 or 2)?**
- **Definition of athlete, e.g. participation in World Cup or World Championships in past 3 years?**
- **Length of term – 2 years?**
- **Nominations by Member Federations or Athletes themselves?**



# Consultation issues



- **Elections process**
  - Participants at World Championships?
  - Some form of electronic voting?
- **Should Athletes Commission Members have role in discipline commissions?**
- **Funding of Athletes Participation in Council**
  - IOF responsibility
- **How can we guarantee athlete participation?**

# Next steps

- **Consultation with Athletes Commissions (before 1/1/2020)**
- **Consultation with Member Federations (before 1/1/2020)**
- **Council to discuss and decide parameters**
- **Propose statutory changes for decision at General Assembly 2020**
  - Also rules/guidelines for Athletes Commission elections and remits
  - Use good practice from other federations

# Improving gender balance



- **Review of IOCs “25 Recommendations on Gender Equality in Sports”**
  - Most recommendations relevant to IOC bodies
  - 2 of the recommendations directly applicable to the IOF

# Improving gender balance



- **Recommendation 20**

- That gender equality should be a part of the executive election process
- It has been shown that it is necessary, to make effective change, to have election “quotas” for both genders (ref ITU and IAAF examples).

- **Council intends in its Statutes proposal to General Assembly 2020 to once again propose an increase in the gender quota from 2 to at least 3.**

# Improving Gender Balance



- **Recommendation 21**

- recommends that sports bodies should empower a **Women in Sports Committee** to implement the Gender Equality initiatives.
- Women in Sports Committees should be strengthened with male members

- **Council proposes that it may be better to appoint a Diversity Committee**

- The IOF does not have a Women in Sports Committee
- **Diversity Committee** to address issues of gender, regional representation and age diversity

# Diversity Committee



## 2 alternatives

- **Council working group including some key individuals**
  - To identify together with Members potential candidates for Council election and Commissions appointments.
- **Statutory Nominations Committee**
  - Independent of Council
  - Identify and nominate to Council elections
  - Also be involved in succession planning of commissions to achieve diversity

**Council is seeking consultation from members about this idea**

**Thank you!**

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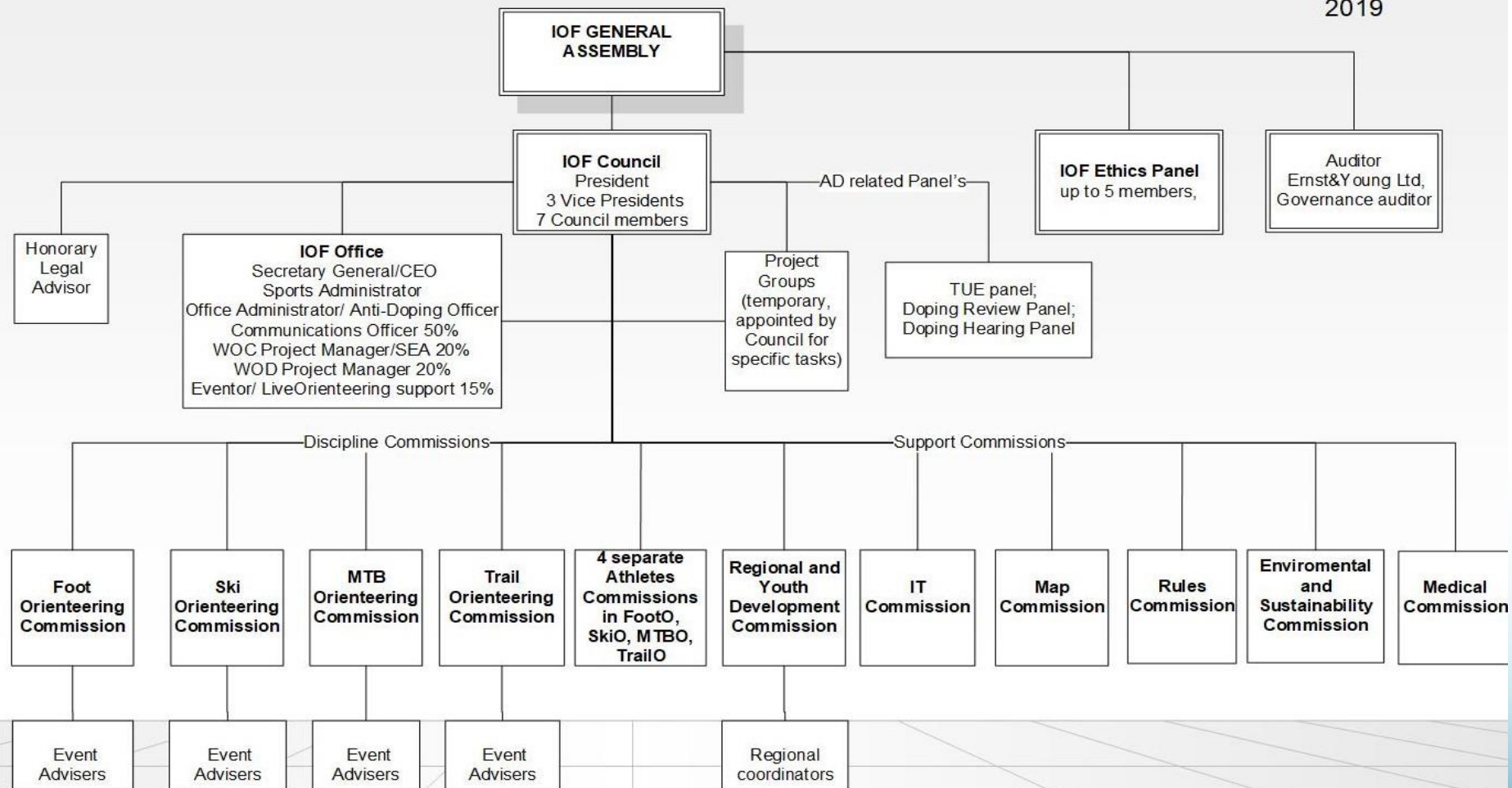


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# **IOF Organisation**

# INTERNATIONAL ORIENTEERING FEDERATION

2019



# IOF Council responsibility areas



| COUNCIL MEMBER       | POSITION  | 1. INCREASE THE ATTRACTIVENESS to participants (members, new and current participants) |                           |        |                               |
|----------------------|-----------|--|---------------------------|--------|-------------------------------|
|                      |           | Regional, Youth, WOD   | Recreational orienteering | Events | Innovation and infrastructure |
| Tom Hollowell        | CEO/SG    |  |                           |        | S                             |
| Kirsty McIntyre      | Office    |  |                           | S      |                               |
| Malin Fuhr           | Office    |  |                           |        |                               |
| David Wästlund       | Office    |  |                           | S      | S                             |
| Jenny Nilsson        | Office    | S  |                           |        |                               |
| Leho Haldna          | President |  |                           |        | C                             |
| Astrid Waaler Kaas   | SVP       | C  | M                         |        |                               |
| Mike Dowling         | VP        |  |                           |        | M                             |
| Tatiana Kalenderoglu | VP        |  | C                         | C      |                               |
| Dominic Yue          | Member    | M  |                           |        |                               |
| Dusan Vystavel       | Member    | M  |                           |        |                               |
| Hannu Kottonen       | Member    |  |                           | M      |                               |
| Laszlo Zentai        | Member    |  | M                         |        |                               |
| Niklaus Suter        | Member    |  |                           | M      |                               |
| Owe Fredholm         | Member    |  |                           |        |                               |
| Vincent Frey         | Member    |  |                           |        | M                             |

# IOF Council responsibility areas



| COUNCIL MEMBER       | POSITION  | 2. INCREASE THE ATTRACTIVENESS to external partners |                                |          |  |
|----------------------|-----------|---|--------------------------------|----------|--|
|                      |           | Presentation, TV, LiveOrienteering, Webstreaming    | Social Media, Profile building | Sponsors |  |
| Tom Hollowell        | CEO/SG    | S   |                                | C        |  |
| Kirsty McIntyre      | Office    |   |                                |          |  |
| Malin Fuhr           | Office    | S   | S                              |          |  |
| David Wästlund       | Office    | S   |                                |          |  |
| Jenny Nilsson        | Office    |   |                                | S        |  |
| Leho Haldna          | President |   |                                |          |  |
| Astrid Waaler Kaas   | SVP       |   |                                |          |  |
| Mike Dowling         | VP        | C   | C                              |          |  |
| Tatiana Kalenderoglu | VP        |   |                                |          |  |
| Dominic Yue          | Member    |   |                                |          |  |
| Dusan Vystavel       | Member    | M   |                                |          |  |
| Hannu Kottonen       | Member    |   |                                | M        |  |
| Laszlo Zentai        | Member    |   |                                |          |  |
| Niklaus Suter        | Member    |   |                                | M        |  |
| Owe Fredholm         | Member    | M   | M                              |          |  |
| Vincent Frey         | Member    |   | M                              |          |  |

# IOF Council contact/support persons



| COUNCIL MEMBER       | POSITION  |       |      |      |        |
|----------------------|-----------|-------|------|------|--------|
|                      |           | FootO | SkiO | MTBO | TrailO |
| Tom Hollowell        | CEO/SG    |       |      |      |        |
| Kirsty McIntyre      | Office    |       |      |      |        |
| Malin Fuhr           | Office    |       |      |      |        |
| David Wästlund       | Office    | S     | S    | S    | S      |
| Jenny Nilsson        | Office    |       |      |      |        |
| Leho Haldna          | President |       |      |      |        |
| Astrid Waaler Kaas   | SVP       |       |      |      | C      |
| Mike Dowling         | VP        | M     |      |      |        |
| Tatiana Kalenderoglu | VP        |       | C    |      |        |
| Dominic Yue          | Member    |       |      |      | M      |
| Dusan Vystavel       | Member    |       | M    |      |        |
| Hannu Kottonen       | Member    | C     |      |      |        |
| Laszlo Zentai        | Member    |       |      | C    |        |
| Niklaus Suter        | Member    | M     |      |      |        |
| Owe Fredholm         | Member    |       |      |      | M      |
| Vincent Frey         | Member    |       |      | M    |        |

# IOF Council contact/support persons

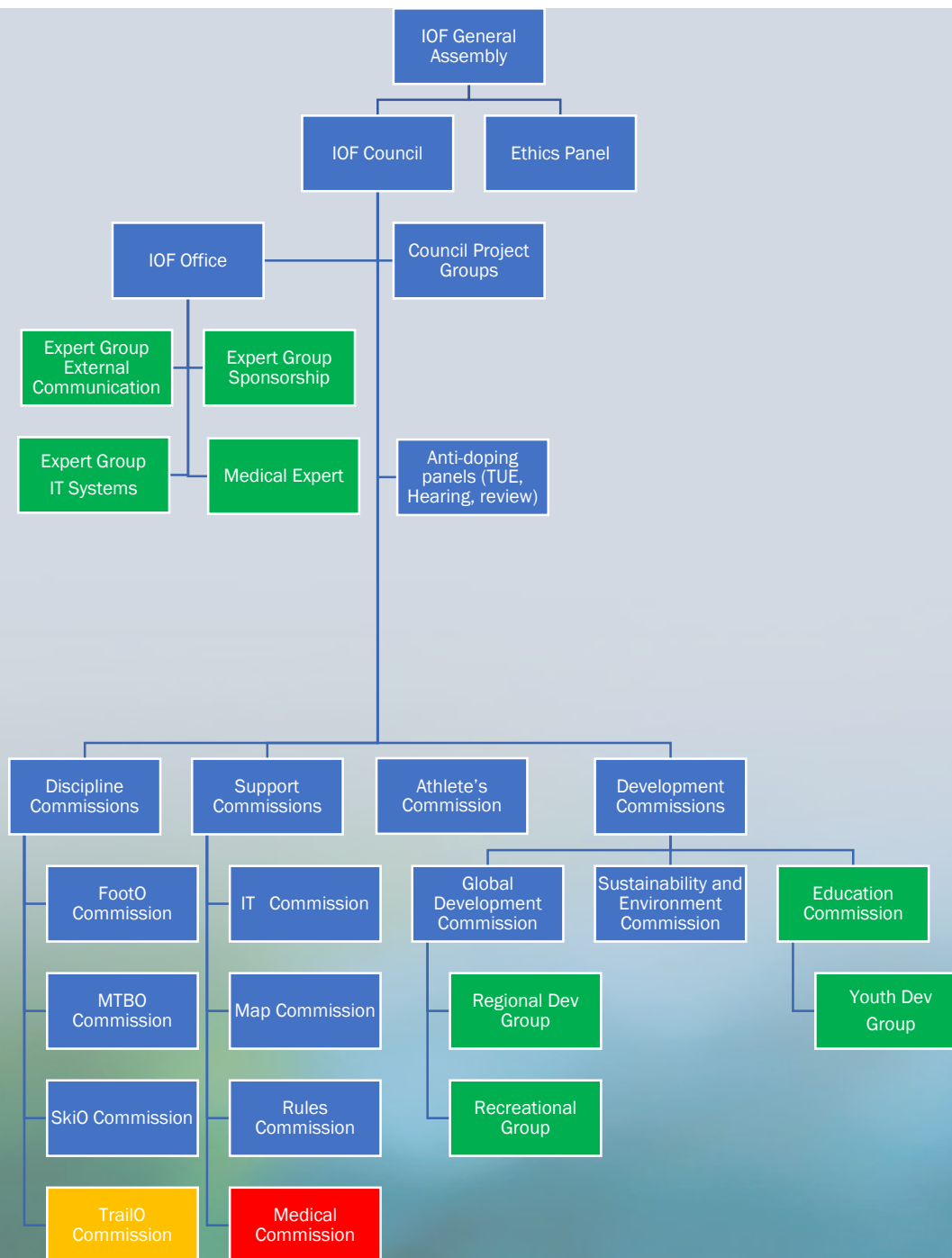


| COUNCIL MEMBER       | POSITION  | Support Commissions |     |      |      |      |    |
|----------------------|-----------|---------------------|-----|------|------|------|----|
|                      |           | ESC                 | ITC | MapC | MedC | RYDC | RC |
| Tom Hollowell        | CEO/SG    |                     |     | S    |      |      | S  |
| Kirsty McIntyre      | Office    |                     |     |      | S    |      |    |
| Malin Fuhr           | Office    | S                   |     |      |      |      |    |
| David Wästlund       | Office    |                     | S   |      |      |      | S  |
| Jenny Nilsson        | Office    |                     |     |      |      | S    |    |
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| Hannu Kottonen       | Member    |                     |     |      | C    |      |    |
| Laszlo Zentai        | Member    |                     |     | C    |      |      |    |
| Niklaus Suter        | Member    |                     | C   |      |      |      |    |
| Owe Fredholm         | Member    |                     |     |      |      |      |    |
| Vincent Frey         | Member    |                     |     |      |      |      |    |
|                      |           |                     |     |      |      |      |    |

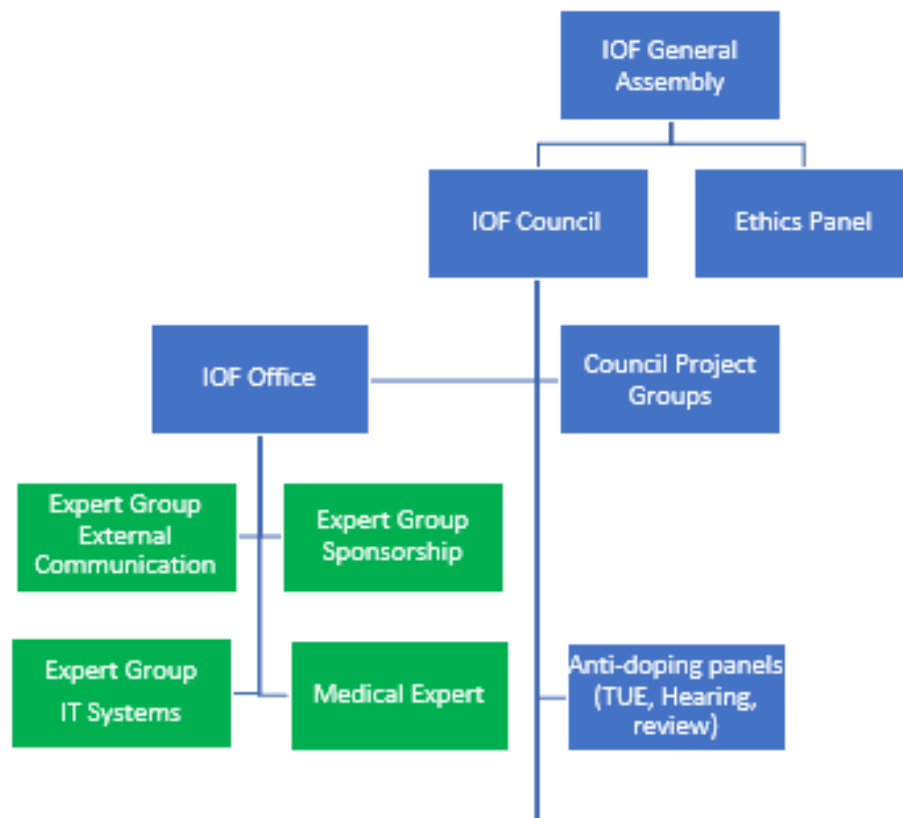
# IOF organisation, changes after GA 2018



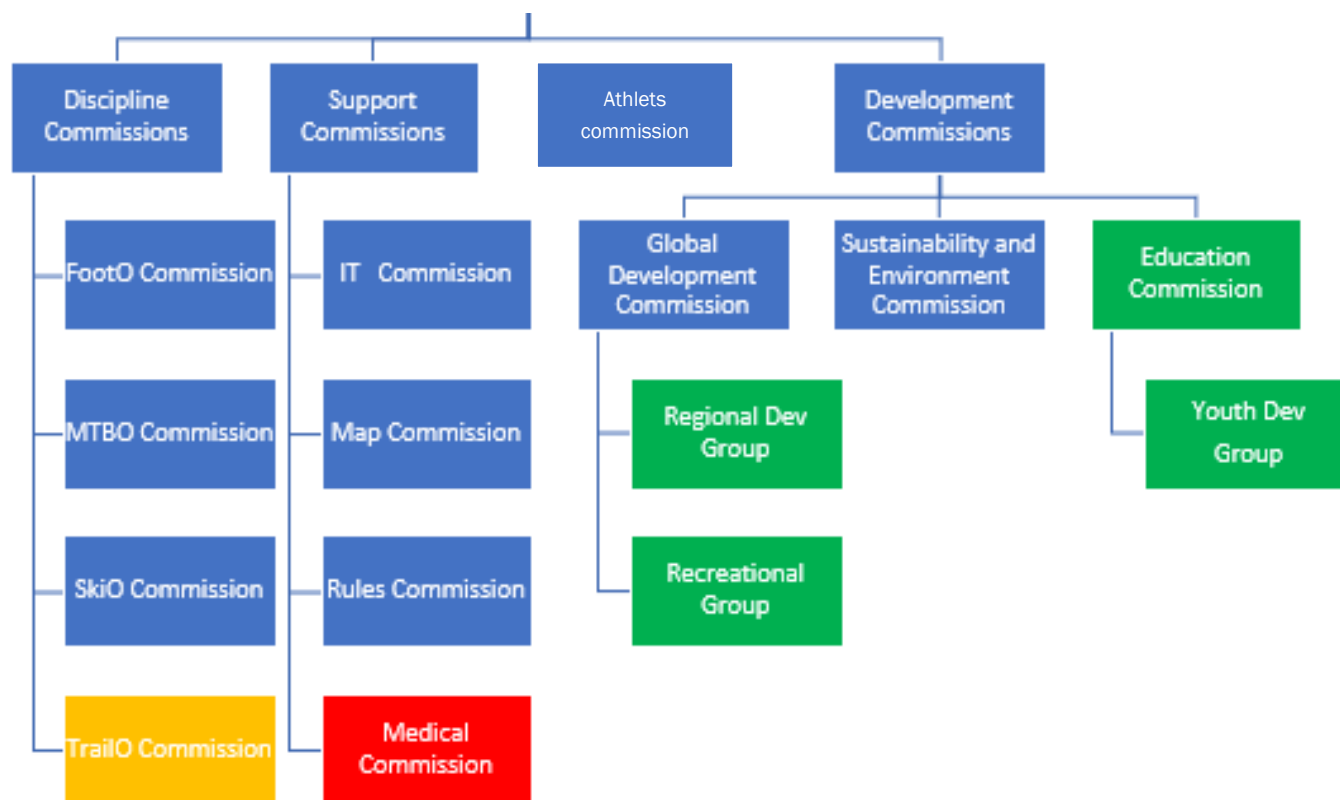
- **Council evaluated IOF organizational structure against IOF Strategic Directions and Focus areas approved by GA in 2018**
- **Secretary General proposed changes in the Office**
- **Recommendations from GAISF Governance review implemented**
- **New IOF structure will be fully implemented from 2021**
- **Draft proposal for new structure**







- **New expert groups for IT support, Sponsorships, External Communications and Medical experts created under Office Leadership**
- Comment: IT Commission focuses on Event Quality issues, IT Support group on internal tools and systems.



### Changes in organisation structure:

- New Education Commission will be established and includes Youth Development Group
- Regional and Youth Development Commission (RYDC) will be renamed to Global Development Commission and will include Regional Development Group and Recreational Group
- Medical Commission disappears in its current form, Medical Expert and AD panels remain
- TrailO Commission status and remits will be revisited after consultation round with members

# Discipline commission remits and structure



- **Discipline Commissions should have specific remits within their area of responsibility.**
- **A specific commission member should be assigned to work**
  - development work/coordination with Development Commissions.
  - in Support Commission

# Support commission remits and structure



- **Support Commissions should be restructured and contain**

- experts in the respective area
- representatives from relevant Discipline Commissions
- representatives from relevant Development Commissions

## Goal

- to improve linkage and communication
- coordination responsibility across disciplines

# Development and Education Commissions



- **Development Commissions should have specific remits within their area of responsibility**
- **Development commission will include**
  - Development specialists
  - Representatives from Discipline Commissions
- **The Education Commission shall include**
  - education specialists
  - representatives from Discipline Commissions
  - representatives from Support Commissions
  - representatives from Development Commissions

## Goal

- The role of the Education Commission is to create and coordinate delivery of an IOF Education Plan.

**Thank You!**

# Coffee break



# Agenda



- **Opening**
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- **Any Other Business**
- **Closure of the conference**

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INTERNATIONAL ORIENTEERING FEDERATION

# Future Strategy Trail0

**Astrid Waaler Kaas, IOF Sr.Vice President**



# Background



- **Strategic analysis for all disciplines**
- **How can all 4 disciplines be better aligned with the Strategic Directions of the IOF?**
  - become more attractive to members and participants (current and new) and to External Partners

# Paralympics - Paraorientering



- **IOF is not recognised by IPC and are thus not allowed to use the term Para**
- **Should IOF apply for recognition by IPC?**
- **If so should TrailO be the IOFs offering for para-athletes - or do we need to look at para-orienteering in a wider aspect?**

# Challenges (examples)



**Growth** – has been stagnant both at the international level and within member federations.

**Finding Organisers** – this has been an ongoing problem for WTOC and ETOC

**Event quality** –there have been some problems with event quality at recent WTOC/ETOCs.

**Financial challenges** – TrailO sanction fees have not been at a level where they support the cost and the work being carried out.

# Qualities

- **TrailO is a format which, due to less physical requirements, allows direct competition across ages, gender and between able-bodied and physically disabled persons.**
- **TrailO does not require access to large terrain areas**
- **There is a very active and diligent, although small, TrailO community**

# Working process

- **Council Working Group established**
- **TrailO Commission have been asked: how TrailO can be made more attractive and supporting the IOF Strategic Directions?**
- **Any proposals for changes in TrailO need to be based upon consultation with the IOF membership.**

# Consultation questionnaire



- **Shortly after the Presidents' Conference, a consultation questionnaire will be sent out to all members regarding TrailO future Strategy.**
- **This is to provide a better background regarding the status and aspirations for TrailO at the member federation level, and to get your view on TrailO.**

# Consultation questionnaire



- **How can IOF address the Paralympic issue? Role of TrailO in this.**
  - Do you think IOF should establish a new para-commission taking care of para-orienteering?
  - Do you see TrailO as The IOFs primary format within para-orienteering?
- **Addressing the goals and focus areas in the Strategic Directions**
  - How would you describe your federations strategy and ambition level for TrailO?
  - *Where do you see the challenges in developing TrailO?*
- **TrailO discipline specific questions**
  - How do you believe the IOF should organize TrailO
  - How should WTOC and TrailO Regional Championships be organized in the future?



# Summary

- **TrailO future Strategy**
  - Status at member federation level
  - Aspirations (Look 5-10 years into the future)
  - Proposed changes will be discussed at GA 2020

# Agenda



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INTERNATIONAL ORIENTEERING FEDERATION

# **The Competition Review Project MTBO and FootO**

**3 Years on from 2016 General Assembly**

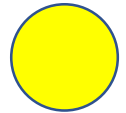
# Explanation of Coding

-  Achieved
-  Part Achieved
-  Not Achieved/Actioned
-  Change Since 2016 GA

## World Championships

- An annual World Championships with 3 individual interval-start competitions (Sprint, Middle and Long distances) per gender, one mass-start competition per gender and 1 relay competition per gender.

**Comment:** from 2022 to alternate long and mass start each year.



## World Cup

- An annual World Cup with 3 rounds. A World Cup round should consist of 3 competitions over an extended weekend, with the exception that one round is constituted by the competitions at the World Championships.

**Comment:** Some challenges appointing organisers in the period defined by IOF Office



## European & Other Regional Championships

- The European Championships would be contested as an embedded part of one round of the World Cup, with up to 3 European Championships competitions contested annually.
- Other IOF regions to conduct Regional Championships as MTBO develops in each region suited to needs of each region.

**Comment: No Regional Championships outside Europe yet**

## Junior World Championships

- An annual Junior World Championships consisting of the same program as the World Championships.



## World Masters Championships

- An annual World Masters Championships consisting of 4 competitions (interval-start sprint, middle and long distances, and one mass-start competition).



## Regional Youth Championships

- European (and other applicable regional) Youth and Junior Championships should be held annually. Focus should be on social aspects.



**Comment:** European Youth and Junior from 2018. No other regions yet

| MTB World Championships<br>Participation Data |      |        |         |        |     |       |       |
|---|------|--------|---------|--------|-----|-------|-------|
| Year  | Host | Finals | Nations | Non Eu | Men | Women | Total |
| 2022  | ???  | 4      |         |        |     |       |       |
| 2021  | FIN  | 5      |         |        |     |       |       |
| 2020  | CZE  | 5      |         |        |     |       |       |
| 2019  | DEN  | 5      | 25      | 4      | 90  | 56    | 146   |
| 2018  | AUT  | 5      | 27      | 5      | 91  | 49    | 140   |
| 2017  | LIT  | 5      | 24      | 3      | 80  | 54    | 134   |
| 2016  | POL  | 4      | 22      | 3      | 75  | 52    | 127   |
| 2015  | CZE  | 4      | 19      | 2      | 103 | 60    | 163   |
| 2014  | POR  | 4      | 25      | 4      | 92  | 53    | 145   |
| 2013  | EST  | 4      | 26      | 3      | 98  | 64    | 162   |
| 2012  | HUN  | 4      | 29      | 6      | 109 | 74    | 183   |
| 2011  | ITA  | 4      | 30      | 4      | 95  | 56    | 151   |
| 2010  | POR  | 4      | 26      | 2      | 97  | 60    | 157   |



## **The Road Ahead/Challenges?**

- Growing participation in World Championships in the discipline.
- Securing organisers in good time for IOF program, especially World Cup rounds.
- Building federation capacity in the discipline.

# Foot Orienteering



## Four High Level IOF Competition Periods Annually

- From 2020, three rounds World Cup + WOC.

## Improving Event Quality

- Standardise systems for major IOF events (for example: event timing, GPS tracking, online & broadcast media delivery, brand development and marketing). Build a professional event quality team as resource capacity allows.

**Comment:** Improved quality oversight with WOC with IOF team of 3 including IT systems adviser

## WOC

- From 2019, 2 individual interval-start competitions (middle distance and long distance) per gender and 1 relay competition per gender in odd years.



# Foot Orienteering



## Sprint WOC

- From 2020, 2 individual competitions (sprint distance and knockout sprint) per gender and 1 sprint relay competition in even years.



## World Cup

- 3 rounds annually. Mixture of individual and relay formats found in the World Championships program. A testing ground for possible new competition formats.

**Comment:** New structure from 2020 and program confirmed.



## Regional Championships

- From 2020, European Championships (EOC) annually in opposite cycle to new WOC program. EOC has same competitions as WOC Program. Regional Championships in all IOF regions suited to each region's interests.

**Comment:** Some challenge securing organisers for EOC.

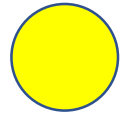


# Foot Orienteering



## Junior World Championships

- Annually with 3 individual interval start competitions (sprint, middle and long distances) per gender and 1 relay competition per gender.
- **Sprint relay (from 2022 – 2018 GA decision)**



## World Masters Championships

- From 2018, annually with 3 individual interval start competitions (sprint, middle and long distances) per gender in masters age classes.



## Regional Youth Championships

- Held annually (Europe) and biennially (other IOF regions) in age classes W/M16 and W/M18. All regions except for Africa.



# Foot Orienteering



## Multi-Sport Games

- Grow partnerships with IWGA, CISM and FISU in both organisation's championships and/or multisport games.  
**Comment: World Games 2021 - USA, CISM World Orienteering Championships 2020 – SUI, FISU World Orienteering Championships 2020 - RUS**
- Seek inclusion in other regional or global multi-sport games if they align with the IOF's global development goals.  
**Refer earlier presentation**

# Foot Orienteering



| WOC Participation Data |      |        |         |        |     |       |       |
|------------------------|------|--------|---------|--------|-----|-------|-------|
| Year                   | Host | Finals | Nations | Non Eu | Men | Women | Total |
| 2022                   | GBR  | 3      |         |        |     |       |       |
| 2021                   | CZE  | 3      |         |        |     |       |       |
| 2020                   | DEN  | 3      |         |        |     |       |       |
| 2019                   | NOR  | 3      | 48      | 13     | 162 | 134   | 296   |
| 2018                   | LAT  | 5      | 49      | 14     | 192 | 153   | 345   |
| 2017                   | EST  | 5      | 48      | 13     | 197 | 156   | 353   |
| 2016                   | SWE  | 5      | 47      | 15     | 176 | 143   | 319   |
| 2015                   | GBR  | 5      | 45      | 13     | 171 | 138   | 309   |
| 2014                   | ITA  | 5      | 53      | 15     | 187 | 147   | 334   |
| 2013                   | FIN  | 4      | 43      | 12     | 176 | 119   | 295   |
| 2012                   | SUI  | 4      | 53      | 16     | 204 | 135   | 339   |
| 2011                   | FRA  | 4      | 54      | 16     | 214 | 146   | 360   |
| 2010                   | NOR  | 4      | 42      | 11     | 164 | 142   | 306   |

# Foot Orienteering



## **The road ahead/challenges?**

- Growing participation/profile/brand development in World Cup/World Championships.
- Continuing to improve event quality from WRE to World Championships.
- Securing organisers/building quality/profile of Regional Championships.

# Questions?





# Agenda



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# **SKI ORIENTEERING REVISED COMPETITION PROGRAM**

# Program starting from 2021



| 2021        | 2022  | 2023        | 2024  | 2025        |
|-------------|-------|-------------|-------|-------------|
| WSOC        | WSOC  | ESOC        | WSOC  | ESOC        |
| WCUP        | WCUP  | WCUP        | WCUP  | WCUP        |
| ESOC        |       |             |       |             |
| JWSOC       | JWSOC | JWSOC       | JWSOC | JWSOC       |
| EYSOC       | EYSOC | EYSOC       | EYSOC | EYSOC       |
| WMSOC       | WMSOC | WMSOC       | WMSOC | WMSOC       |
| UNIVERSIADE | WUC   | UNIVERSIADE | WUC   | UNIVERSIADE |
| CISM        |       |             |       | CISM        |

# WHAT ARE THE DISCIPLINES?



## **4 medal races at WSOC:**

- **Sprint Distance**
- **Pursuit (Chasing start according to Sprint results)**
- **Middle Distance individual start**
- **Sprint Relay**

# Participation



- **World Cup will be annual event**
- **For World Cup 6+6 athletes can start at the race**
- **It will be allowed for one country to enter 6+6 athletes for the WSOC race.**
- **Two teams from one country for Sprint relay, only best team result counts**

# Program for ESOC, JWSOC and EYSOC



## **5 medal races for ESOC**

- **Sprint**
- **Middle**
- **Long**
- **Sprint Relay**
- **Relay**

## **4 medal races for JWSOC and EYSOC**

- **Sprint**
- **Middle**
- **Long**
- **Relay**

# Program for WMSOC from 2020

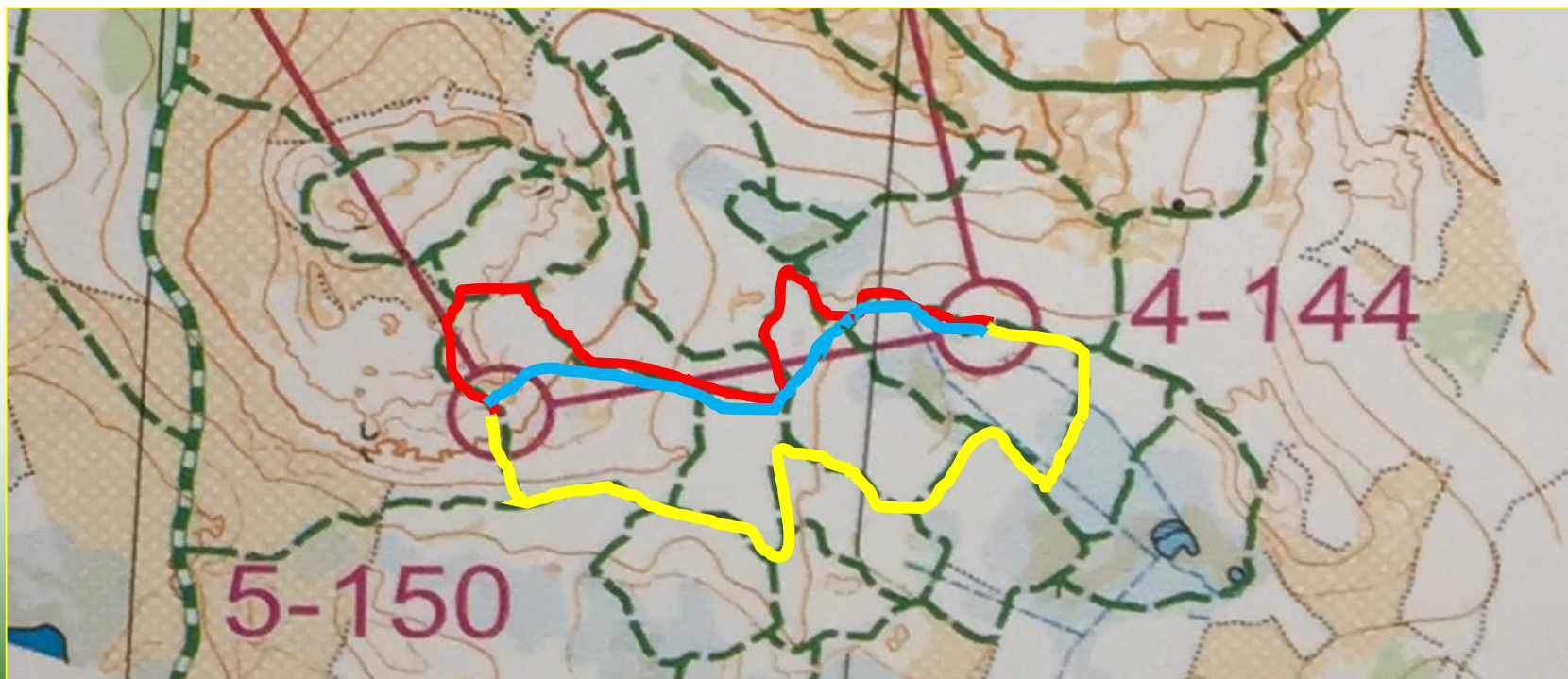


## **3 medal races for WMSOC**

- **Sprint**
- **Middle**
- **Long**



# Route Choice





# Questions?



# Agenda



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# **Follow-up from GA 2018 VIP/IOF Family programs**

# Background



## **What are the needs of a “VIP” program?**

- **Meeting point for informal meetings among IOF members, officials etc.**
- **Good Atmosphere for meeting our friends in sport**
- **Way of showing off our sport to Sponsors, Sports stakeholders, government officials etc.**

# Background



## **Unrealistic Expectations on VIP programs**

- **Really only applicable or needed at FootO WOC/World Cup**
- **Unnecessary burden on Organisers**

## **VIP programs not meeting the goals**

- **Cost of “VIP registration” prohibitive to ensuring participation of IOF members**
- **Lack of focused programs for invited guests (Sponsors, Sports stakeholders etc)**

# Solution – 2-tiered approach



## **IOF Family**

- **Organiser to provide, at-cost, a covered meeting place with very simple service**
  - Coffee/Tea, power, wifi, maps
  - Food/other drinks for purchase
- **Available all competition days**
- **Target group is IOF officials (Council, commissions, member federations, etc), open for all**
- **Cost to be kept to a minimum**

# Solution – 2-tiered approach



## Invited VIP

- **Organiser and IOF agree program and level of service**
  - Free of charge
  - Extended food service
  - Guided tour of Event
  - Program (presentations/workshops, etc)
  - May include accommodations/evening activities
- **Program for a single or limited number of days**
- **Target group is Sponsors, Government officials, Sports stakeholders**

# Contractual requirements



## **IOF Family only required at FootO WOC and Orienteering World Cup**

- Optional for other organisers

## **Invited VIP required at FootO WOC**

- Optional for other organisers, but encouraged for sponsors and governmental supporters

## **Means a lessening of requirements at most IOF Events**

## **Will be implemented in all new organiser contracts and offered for existing contracts**



# WOC 2019 implementation



## **IOF Family tent in arena**

- **Basic services (coffee/tea, maps, power, wifi, TV screen to follow competitions)**
- **Food/drinks at a discount from normal food service**
- **Cost 40 EUR**

## **Invited VIP with special program**

- **Wednesday for invited guests of NOF**
- **Friday/Saturday for invited sponsors, financial supporters and external dignitaries**
- **Food service (lunch) at Golf Club with presentation program**
- **Guided tour of arena and watching the competition with guidance**

**Thank you!**

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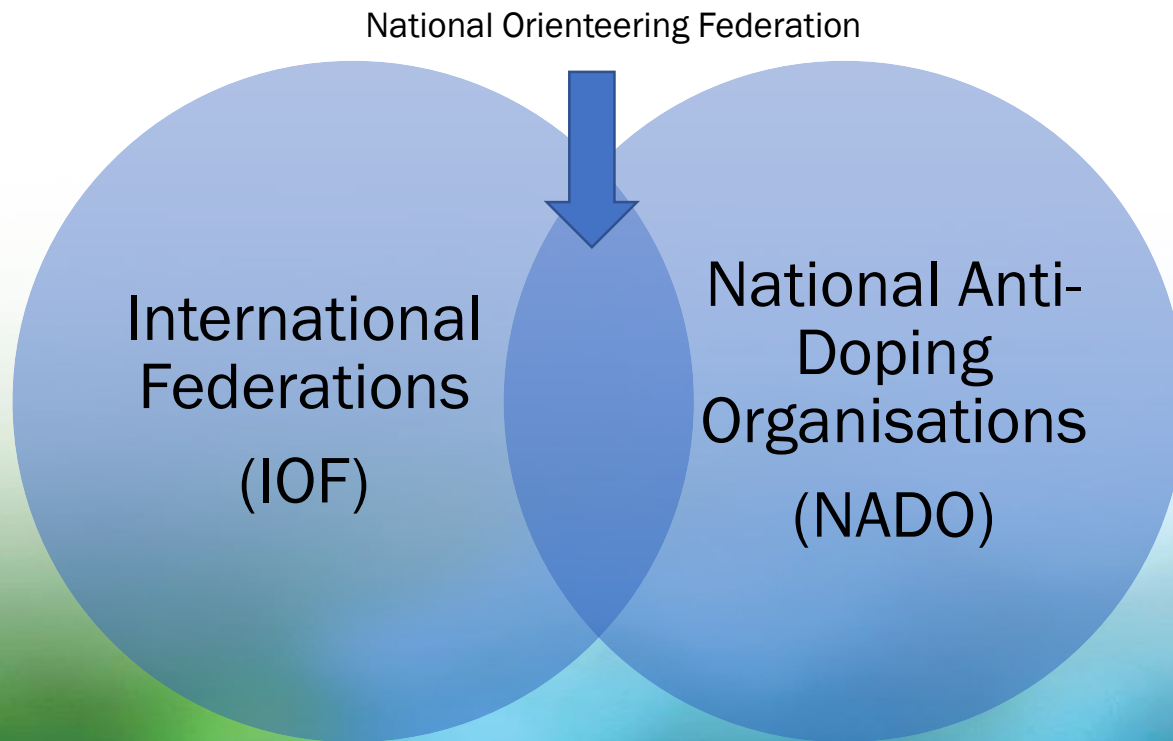
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# Anti-Doping Education

**Examples and inspiration**

- **General Assembly 13.6.VI:**
- **Proposal that all member Federations shall instruct their top Athletes in doping issues and prevention including the understanding of Fair Play**

# Your role in Anti-Doping



# Norway: Ren Særforbund



- **Program by Norwegian NADO**
- **Certification of national sports federations**
- **Action plan for Anti-Doping**
- **Yearly follow up meetings**



# Slovenia: Anti-Doping Seminar for Coaches



**SLOADO**

SLOVENSKA ANTIDOPING ORGANIZACIJA  
SLOVENIAN ANTI-DOPING ORGANISATION





# WADA Anti-Doping eLearning Platform





# Use your own existing channels

- **Magazines**
- **Social media**
- **Website**



## To summarise...



- **Contact your NADO**
- **Look what resources you already have**
- **Common goal – work together**

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# Any Other Business



# Welcome to the IOF General Assembly 2020



- **Vejle/Kolding, Denmark 10<sup>th</sup> July 2020**
- **Official announcement will be sent out in January 2020.**

# Thank You!

